

The Red Deer Oktoberfest Run

5k, 10k & Half Marathon
Saturday October 1, 2016

2016

O'ZAPFT IS!

We're stoked that you're joining us for some Oktoberfest running fun! This info pack contains all the details you need to make sure you have a fun, enjoyable stress-free day. We are expecting nearly 500 people, so please read this packet in its entirety to help things run more efficiently. It'll answer your questions and give you all the important information that you won't get otherwise.

AT A GLANCE:

1. PACKAGE PICK-UP

- WHERE: PUREARTH ORGANICS, 5589 47 St #110 Red Deer
- WHEN: FRIDAY, SEPTEMBER 30TH 3pm-7pm

2. VENUE & PARKING

- START/FINISH: 5581 45 St CRONQUIST BUSINESS PARK, grassy area riverbank
- PARKING: fenced gravel lot next to start area or along 45 St
- WHEN: SATURDAY, OCTOBER 1ST

3. RACE DAY & SCHEDULE

- RACE START – Half Marathon: 9am
- RACE START – 10K: 9:10am
- RACE START – 5K: 9:20am

4. GENERAL INFORMATION

- SAFETY
- WEATHER

5. CHARITY PARTNER



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PACKAGE PICK-UP

Before you can run you need to check in for the race and pick up your race bib! Here are a few reminders about package pick-up:

- You must have signed a waiver before you can pick up your bib
- You may pick up bibs on behalf of your family or friends but be sure they have signed a waiver first.
- If you are under the age of 18, you **MUST** have a parent or guardian sign your waiver in order to pick up your bib.
- We can't encourage you enough to come and pick up your bib **BEFORE** the event. However, if you **ABSOLUTELY** can't make it, we will have package pick-up the day of the event; but expect lines! Race day registration and package pick-up will begin at **7:30 AM at the venue!**

WHAT'S INSIDE!

- **RACE SHIRT**
if pre-purchased
- **RUNNER'S BIB**
with Timing Chip
- **DRINK COUPON**
for Bo's after party

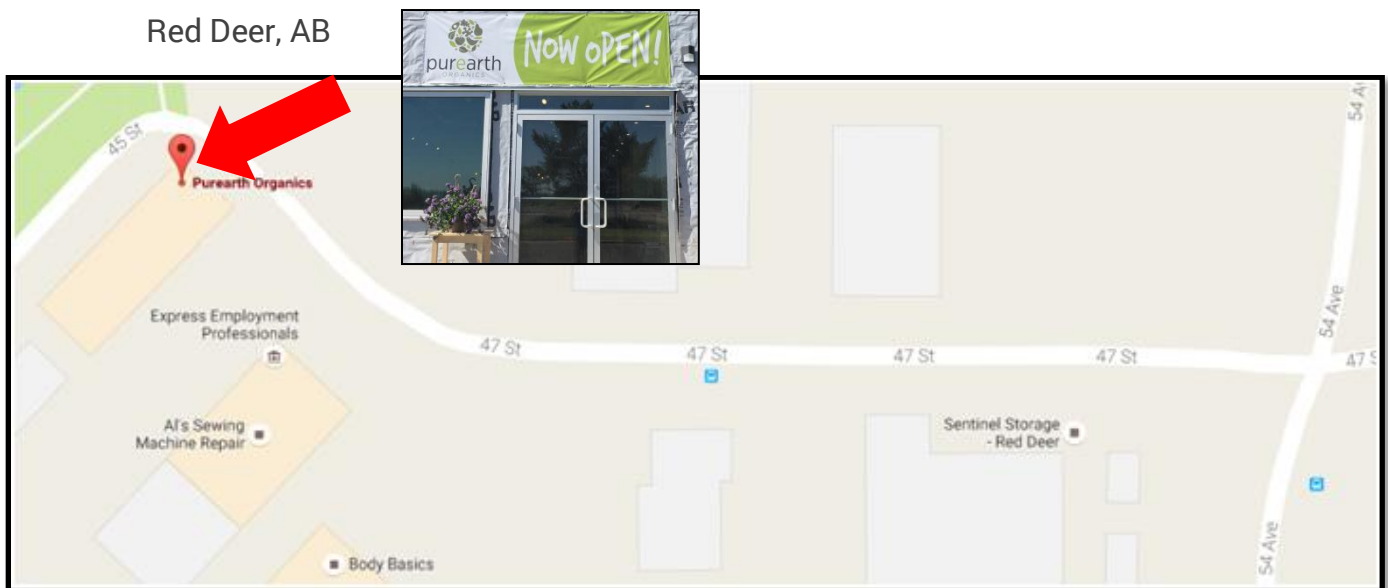
Reminder: The race package is just the basics. This event is all about keeping it simple with low registration fees.

WHERE:

PUREARTH ORGANICS
5589 47 St #110
Red Deer, AB

WHEN:

FRIDAY, SEP 30TH
3:00 PM – 7:00PM



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VENUE

The start/finish line will be located in the grassy area in between 45 Street and the riverbank pathway in Cronquist Business Park. Please respect the facilities and throw away water bottles and trash into the garbage cans provided and remind others to do the same.

>> WHERE:

CRONQUIST BUSINESS PARK
5581 45 STREET
RED DEER, AB

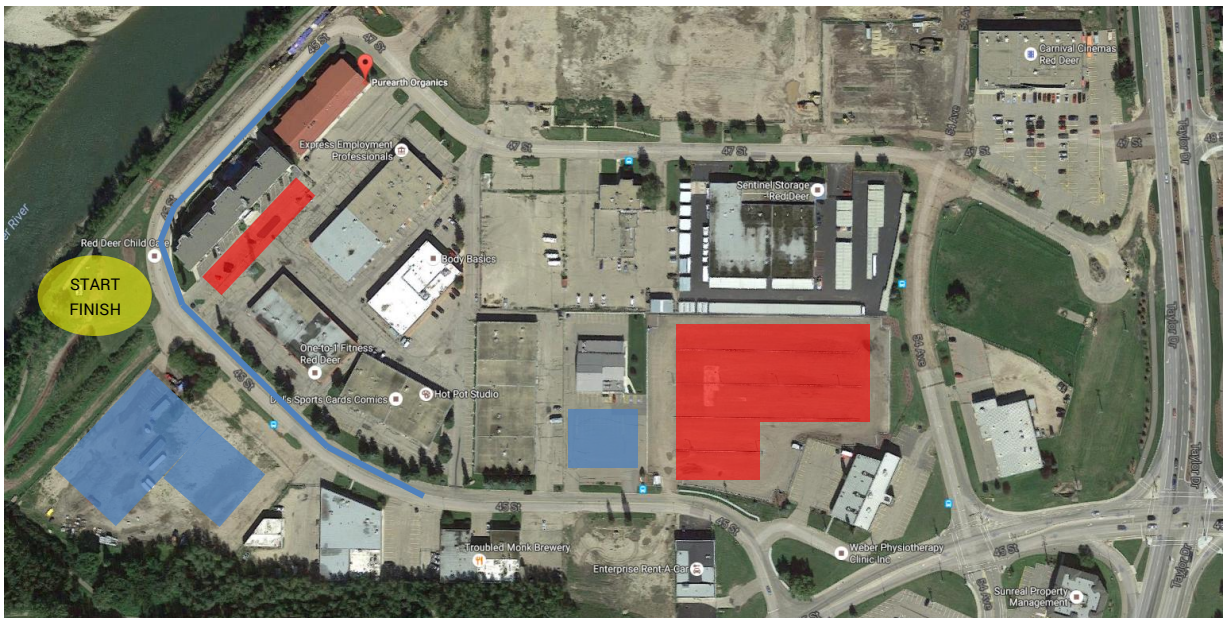
>> WHEN:

SATURDAY OCT 1
RACE STARTS AT 9AM!

PARKING

There is parking available next to the start/finish area and along 45 St— see areas in blue below. Please try to carpool, get dropped off or use public transportation to minimize traffic as much as possible. Like all large events with lots of people coming/going, remember to drive courteously, give yourself plenty of time to arrive, and be patient with traffic and parking.

PLEASE **DO NOT PARK** in the residential parking (areas in red) nor block access to surrounding store fronts. Respect that businesses are open as usual and their clients need to park too. Your consideration will help us get approval to run the event again next year.



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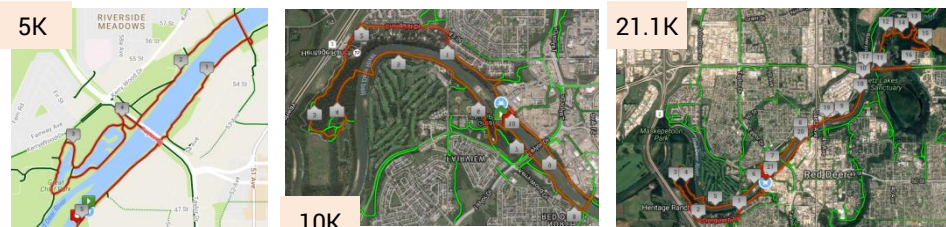
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RACE DAY INFORMATION

START TIMES

The race start will be in waves with the Half Marathon'ers starting first at 9:00 AM, then 10k'ers will start 10min later, followed by the 5k'ers 10min after that.

COURSE [\(VIEW ONLINE\)](#)



Water Stations/Washrooms:

- * 5K: Bower Ponds
- * 10K Bower Ponds (~6.5km).
- * Half Marathon: Bower Ponds, 11KM & 16.5KM

T-SHIRT STORE

Didn't order a race shirt? Make sure to stop by the T-Shirt tent at the finish line to buy one!

AFTER PARTY @ BO'S BAR & GRILL

2310 50 AVE RED DEER, AB

Enjoy your first drink FREE when you bring your coupon* to Bo's Bar & Grill after the race! *Coupon must be used race day.

RACE DAY SCHEDULE:

7:30AM	PACKAGE PICK-UP OPENS If you did NOT make it to package pick-up you will need to check-in before you can run. On-site check-in begins at 7:30 AM. Come early, there will be lines!
8:00AM	FREE SAMPLES @ PUREARTH Check out the goods and free samples at the PurEarth Organics booth.
9:00AM	THE RACE BEGINS! 9:00AM Half Marathon 9:10AM 10K 9:20 AM 5K
10:30AM	ANNOUNCE TOP FINISHERS Top finishers in each event will be announced and awarded free entry into next year's race!
11:00AM	AFTER-PARTY @ BO's Head to Bo's Bar & Grill to enjoy your FREE beer immediately after the race or later. Live music starts at 6pm!
1:00PM	RACE COURSE CLOSSES If you're not at Bo's yet, we're all heading there now, proud of all the work we've done and ready to enjoy that well deserved cold beer.



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GENERAL INFORMATION

SAFETY

Our goal is to explore the city parks and pathways that we too often just drive by. Please remember that we are guests in these parks and the pathways are still open to the public during the race. Your respect and accommodation to other pathway users is appreciated.

1. DRINK PLENTY OF WATER: Be sure to drink plenty of fluids before, during and after the race. There will be water stations on course and at the finish line, but we strongly suggest that you bring your water bottle to stay hydrated before and during the event as well.

2. REPORT SUSPICIOUS BEHAVIOR OR PEOPLE WHO LOOK LIKE THEY MIGHT NEED ASSISTANCE:

If you see someone acting suspicious or endangering others, please report it to a volunteer or staff member. If you happen to run past someone who seems to be struggling or appear to need medical assistance, let a volunteer or staff member know so that we can get them the help they might need. Your safety is our priority.

3. MUSIC PLAYERS: Yes, you can run with music. We suggest running with only one earbud to help you be aware of your surroundings.

4. STROLLERS: Yes, you can run with a stroller. Please start near the back to prevent injuring other runners with the stroller.

5. DOGS: No, sorry we do not allow you to run with dogs. We ask that spectators with dogs keep them on a leash at all times.

WEATHER

We will hold the race as scheduled even if it is raining. However, our first priority is your safety and there may be occasions - such as high wind or lightning - that we will postpone the run. If the weather looks threatening as we lead up the event, keep your eyes on our Facebook page and your email for updates.



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CHARITY PARTNER

The Red Deer Oktoberfest Half Marathon is proud to be supporting the Alberta Cancer Foundation. Every day, 43 Albertans hear the words "you have cancer". After the event, they will receive a portion of the registration fees as well as your additional online donations to ensure that the good they do can keep going in your community.



All donations will be supporting the 'Enhanced Care' division of the Alberta Cancer Foundation which is all about making the journey for the patients and families with cancer easier.

- Improving quality of life for cancer patients and their families
- Helping with travel expenses or mortgage payments
- Providing comfort and care for palliative care patients
- Enabling health professionals working with cancer patients to rapidly translate research into practice
- Easing the journey of cancer for patients so they can focus on healing

ABOUT ALBERTA CANCER FOUNDATION

The Alberta Cancer Foundation is 100% Albertan – representing our families, our friends and our neighbours who face this disease. Our mission is to make Alberta the leader in cancer prevention research and care. Our vision is a cancer-free future. We strive to be one of the most innovative philanthropic organization in Canada. We achieve this by delivering transformational results for those waging the war against cancer, and their families.

ALBERTA CANCER FOUNDATION ONLINE

>> <http://albertacancer.ca>

>> <https://www.facebook.com/albertacancerfoundation/>



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